Summit County is Colorado’s playground. Besides the beautiful scenery there are activities in all directions. We want to help you take advantage of everything our area has to offer and make this vacation your best! Beaver Run Resort’s Concierge is an excellent source of information and can arrange all of your activities at no additional cost. For more detailed information and reservations or if you just have some general questions, we are just a phone call away at (800) 288-1282 or in house at 8744, and ask for the Concierge!

Choose from five beautiful courses that Summit County has to offer. Breckenridge Golf Club is a Jack Nicklaus designed course and is priced at $115 for 18 holes including cart. Raven Golf Club is priced at $139 for 18 holes including cart. Copper Creek Golf Club is priced at $79 for 18 holes including cart. Keystone also has the Ranch and River Courses, priced at $130 & $160. Depending on the course, tee times can be made 4-7 days in advance. Pricing varies for groups, high and low seasons and twilight golf.

Shoot the rapids on the Arkansas and Clear Creek Rivers or enjoy the beautiful Colorado countryside while floating the Colorado River. Transportation can be provided. The cost is $46 to $98 depending on age, length of trip, and area rafted.

Within most of Breckenridge, Beaver Run Resort’s hotel shuttle will take you where you would like to go. The town trolley and circulator bus also run throughout Breckenridge. These shuttle systems are free of charge. Within Summit County, the Summit Stage has stops in Breckenridge, Frisco, Dillon, Keystone, Silverthorne and Copper Mountain. These shuttle systems are free of charge.
Skills and Confidence

By Randy Smith
CHS Director

In our profession, we each have the responsibility to continue developing our skills and competence. To be sure, we can never learn too much about hearing loss, hearing aids, and the persons we serve.

Continuing education requires a relatively small investment for much greater returns in the future. It is our conviction that what you are doing is effective, valuable, and noble in service to help others meet their needs. It helps define our vision, helping to chart where you want to go and the realistic paths to get there. Continuing education helps us identify new patterns for drawing meaningful conclusions and providing the best options. Through structured learning you develop new insights into hearing loss, hearing problems, and methods of effectively treating the problems encountered by individuals with hearing problems.

Continuing education can be obtained through many sources and each has its own benefits.

- **Colorado Hearing Society** and **International Hearing Society** have excellent programs to enhance and stimulate your knowledge base and professional skills development. There is another very important benefit. At these professional meetings you surround yourself with people dedicated to professional (and personal) growth and successful creation of shared vision of service. You can:
  
  - be positively challenged and encouraged by others
  - be stretched beyond your current limits
  - become more adaptable to future tasks
  - become involved in your profession
  - support the legislative efforts for your profession
  - network with others

- **Manufacturer** training gives you information on their newest products, software and techniques; however, the training is primarily limited to their products. Networking is possible, but the interaction is usually limited.

- **AudiologyOnline** provides a great range of topics for study. The courses may be accessed in real time, through recordings or text-based materials. These are available on line and can be accessed at convenient times. The self-study process does not lend itself to interaction with the instructor or other learners.

- **University coursework** opens a wide-range of opportunities to expand our knowledge base. It can be very expensive financially and require a great time commitment. University coursework allows for a great deal of interaction with the instructor and other students.

Let's challenge ourselves to invest in acquiring additional education and training. Let's also challenge ourselves to be proactive in the support for the profession and in the Colorado Hearing Society.

The Rocky Mountain Hearing Symposium will be in Breckenridge, CO on June 8th & 9th, 2012. Make your plans to attend. It is important to your customers, your profession and to yourself.

Randall D. Smith, M.Ed., is the senior author of *The Hearing Aid Decision: Answers to Your Many Questions* (available through Amazon.com). Smith is a certified speech-language pathologist, board certified in hearing instrument sciences and specializes in communication difficulties related to hearing problems. He owns Lakewood Hearing & Speech Center.

Randy Smith
Lakewood Hearing & Speech Corporation
303-988-7299
www.lakewoodhearing.com
Twitter: @ColoHearingAids
Become a fan on Facebook: Lakewood Hearing
If you're currently not a member of CHS, please, join us. Let's learn from you and hopefully you'll be able to learn something from us. It's the synergy of the whole that makes leadership and membership a success. I hope you'll invest in us so that we can invest in you. Thanks

By Roxann Murphy

With the arrival of the Rocky Mountain Hearing Symposium comes election of new officers. We need to fill the four positions this year, President, Vice President, Secretary, and one Director seat. Connie Patton and Mike Walker are in the process of calling each member. Please consider running for a position. Your talents are needed to keep this organization the best it can be. Help us make our association better, more informative, more beneficial.

The members that will remain on the Board are David Richter (Treasurer), Paul Dekker (Director) and Randy Smith (Director). These are great guys to work with. They have a good vision for this organization and I’m confident you would enjoy the leadership and commitment they bring to the table. Please play your part; say “yes” when Connie or Mike calls you.

Our By-Laws state: “The officers and directors must be all be licensed and in good standing in the State of Colorado.” How many possibilities could that offer? We’re looking for four people this year. In 2013 we’ll need to elect three; Treasurer and two Directors. That has a potential of seven new leaders in two years. Consider, won’t you, offering your talents this year and next.
Sunset Review 2012
Will the legislature vote to continue or licensing?

By Cindy Hoest, Secretary

The Department of Regulatory Agencies (DORA) conducted in-depth interviews last fall to determine if licensing for audiologists and hearing instrument dispensers should be continued and if so what changes should be considered. DORA came up with a list of 18 recommendations. The Colorado Hearing Society is working with Jim Lee, our lobbyist, DORA, and the legislature to develop the legislation for our industry. Below is a summary of the recommendations from DORA. If you have strong feelings on any of these recommendations make your opinions know. You can contact any of the members of the Government Affairs Committee Paul Dekker, Jim Simons, Buddy Jewel, or Cindy Hoest or contact any member of the CHS board. We need to know what YOU think. The proposed bill and the DORA report are available if you want to read these documents for yourself.

Recommendation 1 – Continue the licensure of audiologists and hearing aid providers for seven years, until 2019.

Recommendation 2 – Require audiologists to report any payments related to malpractice settlements or judgments.

Recommendation 3 – Create a “general provisions” part of the Act, which includes grounds for discipline that apply to anyone licensed under the Act.

Recommendation 4 – Amend the Act relevant to Part 3

Recommendation 5 – Exempt from the Act any dispenser who is employed by the federal government and does not provide services to the general public.

Recommendation 6 – Authorize anyone who has obtained a doctorate in audiology to use the title “Doctor” or “Dr.”, when accompanied by the word “Audiologist”, “Audiology”, “doctor of audiology,” or the letters “Au.D.”, “Ph.D.”, “Sc.D.”, or any other appropriate degree designation.

Recommendation 7 – Eliminate the temporary license for clinical fellows of audiology as obsolete.

Recommendation 8 – Amend the association authorized in statute to approve accrediting bodies from the Council for Higher Education Accreditation to a more generic provision.

Recommendation 9 – Amend the language in the requirement for a hearing aid provider license and the definitions for consistency and clarity.

Recommendation 10 – Amend the qualifications required to obtain a hearing aid provider license.

a) Allow DORA to choose an appropriate exam

b) Allow DORA to set standards for licensing based on an applicant's license from another state?

c) Modify the trainee license to be just one year long, but be renewable?

d) Eliminate the Associate license category?

Recommendation 11 – Create a second path to licensure for hearing aid providers in Colorado.

Recommendation 12 – Authorize the Director to promulgate rules for licensure by endorsement.

Recommendation 13 – Require a two-year waiting period in case of a revocation or surrender in lieu of discipline.

Recommendation 14 – Include as grounds for discipline abuse of health insurance as defined in section 18-13-119, C.R.S.

Recommendation 15 – Amend the grounds for discipline to include aiding and abetting a violation of the Act, rules, or an order of the Director. Recommendation 16 – Include in the grounds for discipline, failure to respond in an honest, materially responsive, and timely manner to a complaint letter sent by the Director.

Recommendation 17 – Authorize the Director to designate a staff person to perform assigned powers and duties authorized in the Act.

Administrative Recommendation 1 – Require hearing aid providers to disclose to consumers when and where to file a claim against a hearing aid provider’s surety bond.
Government Affairs Committee Report
By Paul Dekker, Director

This year has been very busy working through the Sunset process of the law that regulates each of us that serve the public by helping them with hearing aids. Last year, Vivienne Belmont who is a Policy Analyst with DORA performed an extensive review of our industry and the law that regulates us. DORA used her work to draft proposed revisions to the law. While we were generally very pleased with many of the recommendations, there were a few items that we felt needed more work. We don’t have time or space to discuss everything, but here is one.

One of our priorities was eliminating or revising the requirement for Hearing Aid Providers to maintain a personal Bond. There are 2 primary reasons for our conclusion that a Bond should not be required:

The Bond is almost never used. In the last 5 years, while our industry paid over $60,000 in premiums, only $3,500 was paid out by bonding companies (probably just one claim). This is clearly an excessive amount to pay for the amount of consumer protection that is delivered. Note too that even though audiologists sell hearing aids, they are not required to be bonded for refunds.

As our industry grows and matures, there are fewer licensee’s that are owners of businesses. A recent national survey indicated that only about 1/5 of licensees are owners. The problem here is that under Colorado law, individuals are licensed, not businesses. This creates very unfair situation where an employee is required to have a bond that puts their personal assets at risk even though it is their employer that controls the refund.

Unfortunately DORA refused to compromise on the Bond requirement and some of our other requests. While we were successful in convincing most legislators to accept our position, the Sunset bill was voted down in the Senate Finance committee by a 3-4 vote. What this means is that the current law stays in place for one more year until June 30, 2013 with no changes.

This summer will start working with the audiologists and DORA to craft a bill to be introduced next year to ensure that consumers have appropriate protection while allowing each of us the flexibility to serve the public in the ways that match our respective passions and strengths.
Is This YOUR Time?

By Cindy Hoest, Secretary

Elections will be held at the Symposium in Beaver Creek to elect new officers. We are looking for new people, new ideas, and new direction. We encourage you to work with us as the Colorado Hearing Society continues to move forward. Please consider offering your name for one of these positions:

**President** – you must previously served at least one term on the board at some point

**Vice President**

**Secretary**

**Board Member**

You will be joining:

Dave Richter – Treasurer

Randy Smith – Board Member

Paul Dekker – Board Member

Roxann Murphy – President 2nd Term????

Or as Past President

We would like to offer our sincere thanks to the following people who will be leaving the board

**Nonean Price**

**Jim Simons**

**Cindy Hoest**

Please contact Mike Walker or Connie Patton to let them know you are willing to serve. thehearingctr@comcast.net

**Or call them at 970-223-2991**
# ATTENDEE REGISTRATION INFORMATION

**2012 Rocky Mountain Hearing Symposium**

**June 8 & 9, 2012**

**Beaver Run Resort & Conference Center**
Breckenridge, CO

---

<table>
<thead>
<tr>
<th>Attendee</th>
<th>Spouse/Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>$225</td>
<td>$130</td>
</tr>
<tr>
<td>$265</td>
<td>$165</td>
</tr>
</tbody>
</table>

**Attendee registration:** Includes all materials, exhibits, 10 CEU’s (IIHIS), all breaks and meals on Friday & Saturday

**Spouse Pkg. 1:** Includes exhibits, all breaks & meals, including Friday night banquet

**Spouse Pkg. 2:** Friday evening banquet & activity, only

---

**Total:**

Credit card #:______________ Exp. Date______________

VISA__________              MC___________

Please make checks payable to: **Colorado Hearing Society**

**Send to:**

Nonean Price
2049 Wadsworth Blvd., Unit G
Lakewood, CO  80214

**Contact phone #:** 720-353-0574       Email: nonean1127@hotmail.com

**Refund Policy:**

- Full refund, if requested by 5/7/2012
- 50% if requested by 5/22/2012

**Hotel info:**

Beaver Run Resort & Conference Center - [www.beaverrun.com](http://www.beaverrun.com)

**Hotel Reservations:** 1-800-525-2253 (You must identify yourself as being with the Colorado Hearing Society at the time the reservation is made, in order to receive the rates shown below)

**Room Rates:**

- $129 – hotel room w/2 beds or a Deluxe Studio: $156 – Colorado Suite with queen bed, sleeper sofa, mini-kitchen, spa tub & private balcony

There are various other rooms & suites available. Rooms not reserved by 5/7/2012 will be released for general sale. Reservations made after 5/7/2012 will be based on availability.
Agenda
Rocky Mountain Hearing Symposium
June 8 & 9, 2012
Breckenridge, CO

Thursday, 6/7
7:30 – 8:30 p.m.    Packets available in seminar for anyone pre-registered
7:30 p.m.             Board meeting

Friday, 6/8
7 – 8 a.m.            Breakfast
7:45 a.m.             Welcome
8 – 10 a.m.            Cognitive Friendly Amplification
                       Douglas Beck, AuD
10 – 10:15 a.m.       Break
15:15 - noon           Motivational Influence
                       Douglas Beck, AuD
Noon – 1 p.m.         Lunch
1 – 2:30
                       New Features in Hearing Aids Driving Buyer Motivation
                       Dennis Van Vliet, AuD
2:30 – 2:45           Break
2:45 – 4:45           Evolving CROS Technologies
                       Beth Bulrage, AuD
4:45 – 5:30           Exhibit Floor Open
5:30 – 6 p.m.         Cash Bar Open
6 – 9 p.m.            Dinner Banquet, Business Meeting & Auction   (Grand Prize drawing at end of meeting)

Saturday, 6/9
8 – 9 a.m.            Breakfast
9 – 10:30             Marketing in the Mature Marketplace
                       Don Marsh
10:30 – 10:45         Break
10:45 – Noon          Marketing in the Mature Marketplace, cont’d
Noon                 Adjourn
COLORADO HEARING SOCIETY AUCTION DONATIONS

On Friday evening, June 9, 2012, the Colorado Hearing Society will conduct an auction of items donated by the various manufacturers and other contributors.

Suggested Donations:

<table>
<thead>
<tr>
<th>Item</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hearing aids</td>
<td>Batteries</td>
</tr>
<tr>
<td>Theatre or movie tickets</td>
<td>Art</td>
</tr>
<tr>
<td>Gift Baskets</td>
<td>Wine</td>
</tr>
<tr>
<td>Books</td>
<td>Gift cards or certificates</td>
</tr>
<tr>
<td>Sporting event tickets</td>
<td>Sports equipment</td>
</tr>
<tr>
<td>Vacation condo</td>
<td>Night or weekend in a resort hotel</td>
</tr>
<tr>
<td>Tools</td>
<td>Sports bags</td>
</tr>
<tr>
<td>Sponsor a break ($250)</td>
<td>Sponsor a meal ($800 &amp; up)</td>
</tr>
</tbody>
</table>

Please complete this form and return it by email or fax to the number shown below. You may bring the item(s) with you to the seminar, or send them if you do not plan to attend.

| Item:____________________________________________________________ |
| Donated by:______________________________________________________ |
| Phone:_________________________________________________________ |
| Email contact info:____________________________________________ |
| Value:|__________________________________________________________ |
| Wholesale: | ___________________ |
| Suggested Retail: | ___________________ |

Please return this form to:

Nonean Price
2049 Wadsworth, Unit 6
Lakewood, CO 80214
Telephone: 720-353-0574
Fax: 303-233-9195
Email: nonean1127@hotmail.com

The proceeds from our auction, whether a product, service, or a monetary donation all go to help support our lobbying efforts.

The Colorado Hearing Society sincerely appreciates your participation and support!
Colorado Hearing Society—Application for Membership - 2012

(Please print)

Name (Last, First, Middle): ________________________________________________

Home Address: __________________________________________________________

Home Phone: ____________________________________________________________

Email: __________________________________________________________________

Date of Birth: _______________ Social Security Number: ______________________

Business Name: __________________________ Business Phone: ______________________

Business Address: _________________________________________________________

Business Fax: _____________________________

Business Title: __________________________________________________________________

Duties: _____________________________________________________________________

Have you ever had a hearing instrument license revoked? (Circle one)  Yes  No

If yes, what state? ____________________________________________________________

Are you a member in good standing of the International Hearing Society? (Circle one)  Yes  No

Are you Board Certified in Hearing Instrument Sciences? (Circle one)  Yes  No

List any state Hearing Society of which you are a member: ______________________

Do you have any other professional designations, experience or qualifications to
dispense hearing instruments? If yes, please summarize ____________________________

Yes  No

Please list your two previous employers:

Company: __________________________ Phone Number: ________________________

Company Address: __________________________________________________________

Contact Person: __________________________

Dates Employed: ______________________

Contact Person: __________________________

Dates Employed: ______________________

Company: __________________________ Phone Number: ________________________

Company Address: __________________________________________________________

Contact Person: __________________________

Dates Employed: ______________________

Applicant’s signature __________________________________________ Date: __________

Please mail completed application with a check made payable to The Colorado Hearing Society for $100

(annual dues of $75 plus $25 initiation fee) to:

David Richter 3100 Remington Street  Fort Collins, CO. 80525

970-223-2991  email: thehearingctr@comcast.net